

Organizational Networks at the Lyon International Sample Fair 1916-1919

Fair-specific Commercial Organizations

National Committees

*Usually based in one central Chamber of Commerce
Recruited participants, publicized fair, coordinated transport/insurance
Sometimes supported by delegate from Lyon Fair Committee*

National Stands

*Organized by consulates
Collective exhibition space
Translation services, telegraph, legal support*

Colonial Exhibitions

*Organized by colonial business organizations
Often tied to networks involved with Worlds Fairs*

For example _____

American (US) National Committee

(French Chamber of Commerce, Geneva)

Mexican Stand

American (US) Stand

Japanese Stand

Norwegian Stand

Trinidad and Tobago Exhibition

Organized by colonial "Permanent Exhibition Committee"

Supported by French Vice-Consul in Port of Spain

Supported by British Consul in Lyon

Swiss National Committee

(French Chamber of Commerce, New York)

British National Committee

(Manchester Chamber of Commerce)

Morocco Exhibition

Organized by l'Association coloniale française

Supported by l'Office colonial

Displayed material from the Casablanca Fair (1915)

Producer Associations Represented at the Fair

Sector-specific and/or Regional Associations:

*Organized collective exhibitions
Often also made collective purchases*

For example _____

Association of Norman Tanners

Jewelers and Silversmiths of Paris

Small Manufacturers of the Canton of Fribourg

Southwest Union of Agricultural Syndicates (France)

Co-operative Wholesale Society of Manchester

Italian Cotton Association

National Producer Associations:

*Organized collective national exhibitions for members
Worked with National Committees to recruit independent exhibitors
Sent delegates to support members' independent exhibitions*

Portuguese Industrial Association

Canadian Export Association

Federation of British Industries

General Association of Manufacturers and Traders (Italy)